

September 2021

ABSOLUTE GENERATION 2022 TRIUMPHS AT CANNES YACHTING FESTIVAL

Absolute's innovative and engineering efforts were fully rewarded in Cannes with the debut of the 2022 season on the French Riviera.

Confirming the extensive research and innovative work carried out by the Piacenza-based shipyard over the past year, the **60 FLY** was awarded for **Best Layout in the 45' - 60' category** during the “World Yacht Trophies” ceremony, which took place on 11 September in Cannes.

Absolute joined the French Boat Show with its full Navetta range, two boats from the FLY range, and the two recent **Generation 2022** boats: **48 Coupé**, the first versatile and sporty creation in the brand-new Coupé line, and the multifaceted and spacious **60 FLY**.

Expectations were fully met by both boats, praised for their unique **design**, the eco-friendly solutions consistent with the Show's strong focus on **sustainability**, and the functionality of the new **modular furnishings**.

Alongside the innovations on display, the latest addition that will soon expand the Absolute family – the **56 FLY** – was also presented to journalists as a world premiere.

During the same Press Conference, an awards ceremony was also held for Absolute's 4 Top Dealers of 2021, with **Adriatic Wave** as “Best Brand Ambassador”, **Absolute Marine Limited** as “Best Strategic Dealer”, **One Water Yacht Group** “Best Stocking Dealer”, and **Barcares Yachting**, as “Best Growing Dealer”.

Absolute Spa designs and builds luxury yachts from 47 up to 73 feet in the Navetta, Flybridge and Coupé model ranges. The company has been founded in 2002 and it is based in Podenzano, Piacenza (Italy). Absolute is independent both financially and in management. The different phases of studying, planning, and production are developed internally thanks to the merge of high-level professional competencies in the yachting industry. Absolute is renowned internationally thanks to our network of dealers working hand in hand with the company and are committed to its principles. The shipyard is extended on a 48,000 Sqm surface, using geothermic and solar solutions that can control the environmental impact. In addition, a filtered system purifies the air inside the production site while disposable materials are managed sustainably and properly for the environment. Absolute is the symbol for experience, innovation, and practicality with yachts appreciated all around the world. Today, the company has solidified its place inside the yachting industry worldwide by winning several international awards for the design and architectural characteristics of the boats.

Website: www.absoluteyachts.com