

August 2021

## ABSOLUTE AT THE CANNES YACHTING FESTIVAL 2021

7<sup>th</sup> – 12<sup>th</sup> September 2021

The dazzling bay on the Côte d'Azur returns to shine by reopening the most anticipated event among the Europe's boat shows. In the heart of the city, the Provençal Vieux Port is preparing to welcome the world's leading shipyards through elegance, luxury and high technology, marking a confident restart and an optimistic outlook for the industry.

Eager to participate, Absolute will display two new products to the general public for the first time - the brand new **48 Coupé** and the **60 Fly** - alongside a prestigious line-up of Fly boats (**47, 50 and 62 Fly**) and the entire Navetta range, from the spacious 48 to the majestic 73.

Unveiled to the press during the Absoute Weekend in Varazze in late August, the **48 Coupé** - the first-born of a fresh new range for the Piacenza shipyard - and the **60 Fly** will have a place of honour on the moorings of the Vieux Port. Together, the two boats start a new generation of Absolute boats - "**Generation 2022**" - the result of a year of extensive research and innovation.

The **48 Coupé** – 'the Absolute Horizon' combines comfort, superior liveability and innovation with the bold, sporty lines of the new Coupé range. In the living room, the large electrically opening windows offer a boundless view of the sea, while a large "terrace" cockpit accommodates versatile modular furnishings that can be easily rearranged to enjoy relaxation and leisure with friends, while admiring boundless views of the sea.

Versatility has also inspired the **60 Fly**, called 'the Absolute Prisma' for its multifaceted nature. The roomy interiors allow for a full-beam owner's cabin in the bow, a large relaxation area on the upper deck, and a spacious aft cockpit, without any fixed elements so it can be furnished as desired and needed. All this is topped off with fine finishes, modular décor, glass rear parapets, and two ultramodern and functional steering consoles.

Absolute's attention to sustainability completes **Generation 2022** boats, providing **renewable electricity and ensuring savings** with the solar panels built into the hard top. This eco-friendly choice also serves as a way to improve the owner's comfort and autonomy at anchor, powering on-board devices without using generators.

Absolute boats will be moored in the Pantiero Area, ready to welcome yachtsmen in their luxurious interiors. For more information on the Boat Show, get in touch with us at [marketing@absoluteyachts.com](mailto:marketing@absoluteyachts.com). We will be happy to answer any of your enquires!

Absolute Spa designs and builds luxury yachts from 47 up to 73 feet in the Navetta, Flybridge and Coupé model ranges. The company has been founded in 2002 and it is based in Podenzano, Piacenza (Italy). Absolute is independent both financially and in management. The different phases of studying, planning, and production are developed internally thanks to the merge of high-level professional competencies in the yachting industry. Absolute is renowned internationally thanks to our network of dealers working hand in hand with the company and are committed to its principles. The shipyard is extended on a 48,000 Sqm surface, using geothermic and solar solutions that can control the environmental impact. In addition, a filtered system purifies the air inside the production site while disposable materials are managed sustainably and properly for the environment. Absolute is the symbol for experience, innovation, and practicality with yachts appreciated all around the world. Today, the company has solidified its place inside the yachting industry worldwide by winning several international awards for the design and architectural characteristics of the boats.

Website: [www.absoluteyachts.com](http://www.absoluteyachts.com)