

January 2023

ABSOLUTE AT BOOT DÜSSELDORF 2023

21-29 January 2023

Absolute Yachts is pleased to announce the return of **Boot Düsseldorf**, the world's largest sports trade show with a vast range of exhibits, from dinghies to superyachts. The 2023 event takes place from **21 to 29 January**, once again on the international calendar after the two-year break caused by the Covid pandemic. It will be held at the Messe Düsseldorf trade fair district, easy to reach by public transport.

Absolute will be present at Boot Düsseldorf with **four yachts, 47 Fly, 50 Fly, 60 Fly**, and the new **56 Fly**. In fact the two latter models, exhibited for the first time in Düsseldorf, have been nominated for two prizes, for which the winners will be announced at the Boot show: **European Powerboat of the Year** (56 Fly for the "Up to 20 metres" category), and the **MBY Awards** (56 Fly for the "Flybridges up to 60ft" category, and 60 Fly for the "Flybridges over 60ft" category).

While the brand has chosen to focus on the Fly range in terms of the yachts physically present, visitors will also find comprehensive information on yachts in Absolute's other two ranges, **Navetta** and **Coupé**, with our dealers on hand for personalized advice and appointments.

56 Fly continues the revolutionary features of Absolute's Fly range, hallmarked by technological innovation and Italian design. It fully merits its defining word "**charisma**", as it evokes admiration at first sight. **Comfort** and **versatility** are enhanced by the unparalleled detail design, while the boundaries between the yacht and the sea are blurred by transparent parapets and open gunwales. Absolute's masterly use of **modular furniture** ensures that spaces for relaxation at the bows and in the cockpit area can be personalised according to the occasion, from breakfast overlooking the sea right through to cocktails with your friends at sunset. Attention to **sustainability** and user-friendly engineering can be seen in the solar panels built into the hard top, providing advanced levels of energy independence and silence, and enabling you to enjoy your favourite bay without the sound of a generator humming in the background. The interiors are flooded with **natural light**, whether in the superb saloon with its ultra-modern kitchen, in the stunning full-beam owner's cabin in the bows, or in the VIP cabin midships, virtually a second master cabin. Throughout, steps are reduced to a minimum, and headroom is optimised.

The second Absolute innovation at Boot Düsseldorf is the **60 Fly**, a model with characteristics normally associated with much larger craft. Its exterior design facilitates use by both guests and crew, with two lateral stairwells from stern cockpit to swim platform, and seamless transitions between saloon, galley and cockpit that enhance **liveability**. The word chosen by Absolute to describe the 60 Fly is "**prism**", and this expresses the uniquely multi-faceted aspect of this yacht, its ability to offer many different ways of enjoying the sea. The **flybridge** becomes a lofty open-air space, itself combining different settings, from the ultra-accessorized fly helm station to the dining area with galley, and a stern platform for total relaxation.

The **47 Fly** represents the perfect introduction to the Absolute world, a 14-metre yacht that showcases the design, spaces and materials hallmarking the brand's larger models. Not surprisingly, its keyword is "**gateway**", an introduction to a new style of life afloat. But with its beautifully-finished cabins, spacious exteriors and superbly-organised flybridge, the 47 Fly can in no way be considered a small boat. It has all the qualities that have made Absolute famous worldwide, such as excellent comfort on board, good manoeuvrability and low fuel consumption. Below deck, the 47 Fly has **three cabins**, the owner cabin in the bows with walk-around double bed, a VIP cabin midships, and another twin-bed cabin.

The **50 Fly** represents yet another successful combination of dimensions and functionality. This yacht in particular benefits from the minimalist pillars supporting the hard top, heightening the sense of **space on the flybridge** which is amongst the largest for yachts in this class. The **saloon** similarly offers remarkably generous dimensions, with a comprehensively-equipped helm and massive windows that maximise the sea views. Functionality is enhanced by a galley with an electrically-sliding glazed partition for easy serving to guests, large sofas, a powerful **air conditioning** system, and superb **entertainment** facilities with quality speakers and a stereo installation. A visit to the Absolute stand at Boot Düsseldorf provides an excellent opportunity to view the extraordinary attention to detail that has been one of the brand's distinctive features right from the start.

Absolute will be present at **stand B28 in Hall 6**.

For enquiries and to book your visit, please contact us at marketing@absoluteyachts.com.

Absolute Spa designs and builds luxury yachts from 47 up to 75 feet in the Navetta, Flybridge and Coupé model ranges. The company has been founded in 2002 and it is based in Podenzano, Piacenza (Italy). Absolute is independent both financially and in management. The different phases of studying, planning, and production are developed internally thanks to the merge of high-level professional competencies in the yachting industry. Absolute is renowned internationally thanks to our network of dealers working hand in hand with the company and are committed to its principles. The shipyard is extended on a 48,000 Sqm surface, using geothermic and solar solutions that can control the environmental impact. In addition, a filtered system purifies the air inside the production site while disposable materials are managed sustainably and properly for the environment. Absolute is the symbol for experience, innovation, and practicality with yachts appreciated all around the world. Today, the company has solidified its place inside the yachting industry worldwide by winning several international awards for the design and architectural characteristics of the boats.

Website: www.absoluteyachts.com