

October 2025

Absolute Yachts at the Genoa Boat Show 2025

Absolute will be among the highlights of the **Genoa Boat Show**, taking place from **18 to 23 September 2025**

Recognized worldwide for the excellence of its yachts, Absolute stands out for its use of the highest-quality materials and the integration of the latest technological innovations, all aimed at providing an unparalleled on-board experience. Each model embodies the brand's distinctive traits: **exceptional habitability, expansive windows that blur the line between interior and exterior, refined design, and genuine Italian craftsmanship**. On top of these, each yacht features unique elements that make it truly one-of-a-kind.

At the Genoa Boat Show 2025, Absolute will showcase two models that perfectly reflect its vision of luxury yachting:

48 Coupé – *The Absolute Horizon*

A sporty, contemporary open yacht designed to enhance the connection with the sea through solutions such as a cockpit with foldable side panels and glass railings, a panoramic helm station, and a saloon with 360-degree windows. Below deck, three cabins offer bright and welcoming spaces with comfort levels typical of larger yachts. The 48 Coupé combines outstanding performance with dynamic style, opening a new horizon in luxury yachting.



52 Fly – *The Absolute Direction*



A model that represents a new direction for the brand. Fluid lines, generous ceiling heights, and the near-elimination of steps create an unprecedented sense of space. The flybridge serves as the heart of the yacht, with a high-visibility helm station and intuitive controls for the owner, along with ample guest areas including a dining table, kitchen, bar, and sunbathing zones. Below deck, the forward master cabin offers a peaceful, private retreat, while the midship VIP cabin serves as a second elegant suite, complete with private bathroom and premium finishes. The 52 Fly represents a true evolution in the luxury yachting sector.

Absolute will welcome visitors at **stand YE23, in the Yacht & Superyacht area**, where it will be possible to discover not only the two exhibited models but the entire Absolute range.

For more information, please contact our **marketing office** at marketing@absoluteyachts.com. To explore the full range of Absolute yachts, visit www.absoluteyachts.com/it. We look forward to seeing you in Genoa to experience the unique world of Absolute!

Absolute Spa designs and builds luxury yachts from 47 up to 75 feet in the Navetta, Flybridge and Coupé model ranges. The company has been founded in 2002 and it is based in Podenzano, Piacenza (Italy). In the industry, Absolute stands out as a benchmark company, appreciated for its excellence and innovation, and backed by robust financial stability. The different phases of studying, planning, and production are developed internally thanks to the merge of high-level professional competencies in the yachting industry. Absolute is renowned internationally thanks to our network of dealers working hand in hand with the company and are committed to its principles. The shipyard is extended on a 48,000 Sqm surface, using geothermic and solar solutions that can control the environmental impact. In addition, a filtered system purifies the air inside the production site while disposable materials are managed sustainably and properly for the environment. Absolute is the symbol for experience, innovation, and practicality with yachts appreciated all around the world. Today, the company has solidified its place inside the yachting industry worldwide by winning several international awards for the design and architectural characteristics of the boats.

Website: www.absoluteyachts.com