Absolute S.p.A.
Via Petrarca, 4, 29027 Podenzano (PC) – Italy
T +39.0523.354011 **F** +39.0523.014857
marketing@absoluteyachts.com
absoluteyachts.com

August 2026

ABSOLUTE YACHTS: ALESSANDRO TIRELLI APPOINTED NEW CEO

The shipyard, based in Piacenza, continues its growth journey, evolving its vision through continuity and innovation.



Absolute Yachts announces the appointment of **Alessandro Tirelli** as **Chief Executive Officer**, leading the shipyard since the beginning of this year.

The appointment is part of the **growth** and **evolution** journey that Absolute Yachts has consistently pursued, further strengthened by **Wise Equity's entry** into the company's shareholding structure in 2024.

This path aims to build on the shipyard's solid industrial foundations and distinctive identity, taking the company into a new chapter of **development** and **further establishing** its position in international markets.

With the appointment of Alessandro Tirelli, Absolute Yachts continues its journey **with a strong focus on continuity**, combining the strength of the values, expertise and people who have built the brand with an increasingly ambitious vision for the future.

In this new phase, a fundamental role is also played by Board members who made a decisive contribution to the foundation of the shipyard and to the definition of Absolute's identity. Their longstanding experience and in-depth knowledge of the product represent a distinctive asset, supporting the company as it embraces the new challenges ahead.

A particularly important part of this history is ***Angelo Gobbi***, a key figure in the growth of Absolute Yachts and in shaping the shipyard's identity. His contribution was instrumental in consolidating the company's core and, over the years, in defining a vision for the product and the brand that has set Absolute apart within the high-end yachting sector. This wealth of expertise and experience, always with an eye to the future, represents an important part of Absolute's history and remains one of the foundations on which the shipyard continues to build its evolution.

"The appointment of Alessandro Tirelli represents an important step for Absolute Yachts. His experience and vision fit into a development path that builds on solid foundations and looks ambitiously to the future, while enhancing the identity and expertise that have always distinguished Absolute," said the members of Absolute Yachts' Board ***Sergio Maggi***, Chief Technical Officer, ***Marcello Bè***, **Chief Operating Officer**, and ***Giuseppe Bertocci***, **Chief of Manufacturing**.

"I am very proud to take the helm of Absolute Yachts at such an important moment in its history," said ***Alessandro Tirelli***, **CEO** of Absolute Yachts. "Absolute is a company with a strong identity, expressed through a distinctive product and, above all, through the people who over the years have built a unique wealth of expertise. It is on these solid foundations that we want to build Absolute's next chapter, further evolving the company, elevating its positioning and projecting its identity into the future."

"We want to **enhance what Absolute is today** while, at the same time, continuing to shape what it can become tomorrow. For us, evolving means **continuing to innovate without losing our identity**, further strengthening the product and the way Absolute expresses itself in its markets, while continuing to interpret the needs of an increasingly sophisticated international clientele."

The new phase will focus on **consolidating** and **developing Absolute Yachts' positioning** within the international high-end yachting sector, through **further enhancing both the product and the brand**, while reinforcing the shipyard's distinctiveness and its dialogue with key markets.

A new chapter rooted in a rich **history** and deeply held **values**, giving shape to a new expression of Absolute's identity while preserving those distinctive traits that have defined its character over the years and continue to represent its DNA.

Absolute Spa designs and builds luxury yachts from 47 up to 75 feet in the Navetta, Flybridge and Coupé model ranges. The company has been founded in 2002 and it is based in Podenzano, Piacenza (Italy). In the industry, Absolute stands out as a benchmark company, appreciated for its excellence and innovation, and backed by robust financial stability. The different phases of studying, planning, and production are developed internally thanks to the merge of high-level professional competencies in the yachting industry. Absolute is renowned internationally thanks to our network of dealers working hand in hand with the company and are committed to its principles. The shipyard is extended on a 65.000 Sqm surface, using geothermic and solar solutions that can control the environmental impact. In addition, a filtered system purifies the air inside the production site while disposable materials are managed sustainably and properly for the environment. Absolute is the symbol for experience, innovation, and practicality with yachts appreciated all around the world. Today, the company has solidified its place inside the yachting industry worldwide by winning several international awards for the design and architectural characteristics of the boats.
Website: www.absoluteyachts.com

Wise Equity is an asset management firm specializing in private equity funds dedicated to leading Italian small and medium-sized niche companies. Through the Wisequity VI fund, the company recently acquired a majority stake in Absolute S.p.A., joining the founding partners in an ambitious project aimed at further restructuring, international development, and growth.
Website: https://www.wisesgr.com